



Empowering Eng Kong's Workforce with AI: Employees Complete Generative AI Productivity Training

As part of Eng Kong's ongoing commitment to innovation, capability building, and operational excellence, a group of employees recently completed a two-day training programme titled ***Effective Use of Generative AI Tools (ChatGPT, Google Gemini, Microsoft Copilot) for Productivity Improvement***, conducted by **Info-Tech Academy**. This initiative reflects our organisation's continuous drive to embrace emerging technologies that enhance performance, strengthen collaboration, and deliver greater value to our customers.

The training provided participants with practical, hands-on exposure to today's leading AI platforms. Through real-world exercises, employees learned how to apply generative AI to improve workflow efficiency, optimise communication, and support better decision-making across both marketing and commercial functions, as well as operational and administrative areas.

Participants gained a deeper understanding of how AI can be incorporated into day-to-day responsibilities. Key applications include automating routine tasks such as email drafting, summarisation, and documentation; conducting faster and more comprehensive market research; and enhancing the quality of customer communication and internal reporting. Employees also explored how AI can support content creation, from developing marketing concepts to preparing commercial proposals, while maintaining accuracy and consistency.





In addition, the programme emphasised the use of AI for data interpretation—transforming raw information into meaningful insights that support strategic decision-making. Participants learned to use AI tools to streamline collaboration, prepare structured communication for diverse audiences, and build internal knowledge repositories that accelerate learning across teams.

By integrating these AI-driven skills into their daily workflow, employees are now better equipped to raise productivity, reduce manual effort, and deliver higher-quality outputs. This aligns with our company's broader transformation journey, where technology plays a central role in strengthening our competitiveness in the logistics and container depot industry.

Eng Kong remains committed to investing in training and development initiatives that empower our people to stay ahead in a rapidly evolving digital landscape. The successful completion of this programme marks another step forward in building a future-ready workforce capable of leveraging AI to unlock new efficiencies, innovate faster, and create sustained value for our customers and partners.

For our teams, this is not just a course completed—it is the beginning of a smarter, more agile, and more empowered way of working.

